

SANTA CLAUS

HEADQUARTERS



Merry Christmas to You

AT THIS festive season when we become, each and all, just happy human beings, our thoughts naturally turn to our friends.

SINCE Christmas a year ago you and hundreds of other good friends have made it possible for us to keep on growing, and we wish to convey our sincere thanks and appreciation for the help you have lent towards the upholding of our business.

THE confidence you have placed in us is keenly realized, and looking into the future, we mean to keep your trust faithfully and hope to assist to even a greater degree in serving you intelligently and satisfactorily through our Personal Shopping Service.

COME IN and get a 1916 calendar. That this may be your merriest Christmas and your most prosperous New Year is the wish of

Cash Mercantile Co.

MANSFIELD, MO.

The House With a Thousand Bargains

PHOTOS For the Holidays

Our new Studio Camera has arrived. We have also received a fine new back-ground and other Up-to-date equipment and are now fully prepared to do all kinds of first class photographic work.

AN EXTRA PICTURE FREE

With each photo order taken between now and January 1, 1916. Good likeness and finish guaranteed. Everything necessary for first class will be found in our studio, and we are ready for you.

MANSFIELD ART STUDIO

E. LEATHERMAN, Proprietor, Over Coda's Drug Store

PHONE 98- ROOMS 25c and up. MEALS 25c and up.

MEALS AT ALL HOURS.

SPECIAL Line of Fancy Chocolates, Candies and Fancy Mixed.

Best and Largest Line of Cigars, and Tobaccos in the City.

Call and Get Prices on Your Xmas Goods

Stephens Cafe

McCanse Store Company

MANSFIELD, MISSOURI

THE STORE that has earned the reputation of being "THE STORE that has a Sale on

ALL THE TIME!

The Ten Commandments for Christmas Giving

By HARVEY PEAKE

- THOU shalt love the giver of the gift, because he too sent the gift.
2. Thou shalt remember that the very young and the very old.
3. Thou shalt buy within thy means, remembering the spirit of the gift and not the value.
4. Thou shalt not become a party to the mere exchange of gifts. Let thy heart go with each and every greeting or present thou sendest out.
5. Thou shalt make such gifts as thy skill may warrant, inasmuch as the work of thy hands gives added value to the offering.
6. Thou shalt tie up no bitter remonstrances with a gift, but only peace and good will.
7. Thou shalt have thy gifts ready several days before the time of delivery that the immediate days before Christmas may be filled with peace and happiness, and not with tumult and anxiety.
8. Thou shalt seek the shades of the poor and friendless with such wholesome gifts as may cheer and comfort their lonely bodies and hearts.
9. Thou shalt not give over thy gifts. Thou shalt show thy gratitude in more discrete ways.
10. Thou shalt, at earliest opportunity, give written or verbal thanks for such kindnesses as the friends may have bestowed upon thee at Christmas.

TWO TOTS IN A TOY SHOP

Little Denny Was Almost Beyond Hope in the Eyes of his Older Sister, Aged Six.

She was six if she was a day, she had a little fat back in a little black coat and hot wisps of red hair matched her red taffeta skirt. In her thin hand she held a stringbag about a year younger and they were getting into the elevator at a big department store and making no noise.

Children are not allowed unaccompanied by guardians in most large shops but such was her air of responsibility of decorum that it would have been a bold intruder who dared to question her.

Not evidently was it her best visit. The boy staff held in leash ran in front and made straight for the space devoted to Santa Claus. His reindeer and his sleigh piled with toys.

There was a background of fit and cedar and a huge Christmas tree but the pair sat down before the faraway old fellow in his red robe, his long white beard holding his big whip and team before face the small boy did not turn from worshipping in sonorous adoration.

Across the room was a creche also a wonderful and beautiful thing. The infant Jesus in the manger, the mother in her blue robes St. Joseph with his staff, the three kings responding.

The children had been perfectly still for fifty minutes looking at Santa Claus, when the little girl whistled to the boy. He squirmed, strayed, but she was too much for him she dashed him from his seat dragged him to the creche and with motherly Irish pity pressed him on his knees.

Reverently she described the hole group then would invite devotion from a more human motive.

See the cow Denny, you mind the cow we used to milk last summer at the farm when we went on the fresh air? See the goat, Dennis, you mind the goat in our attic? It's his pitchfork but Dennis whined and pulled and pulled to be back again to his idol.

The little girl looked up. Her sigh was that given by every woman since the beginning nor ever man for whose soul she holds herself responsible.

"Denny," she said, "Denny likes Santa Claus better than he likes God."

It is time to hang your stocking high
And let your notes to Santa fly
Straight up the chimney
far away
So you'll get your presents
Christmas Day



May each Christmas, as it comes, find us more and more like him who, as at this time, became a little child for our sake, more simple-minded, more humble, more lowly, more affectionate, more resigned, more happy, more full of God.—J. H. Newman

FOR REAL ESTATE

Fire, Tornado or Life Insurance,
Notary Work, Tax Collections or
anything in my line, I solicit your
patronage. A square deal always.
A Happy and Prosperous New
Year to All.

Ward B. Hitchcock

The Ozark Land Man

Walk Up Motor Up Drive Your Mules Up to FULLINGTON'S FOR Your Christmas Presents

WHY? BECAUSE LIFE IS SHORT. The winter nights are long. Enjoy life now while you may. Comfortable and pleasant surroundings make this possible. Easy Rockers around a Library Table in a warm cozy room make these long winter nights the best of life.

WE HAVE Rockers for all—Rockers for Grandpa, Rockers for Grandma, Rockers for Pa, Ma and me. And the prices are right.

Children's Rockers, gifts that give more pleasure not only for Christmas, but for years, for the small price of \$1.00 up.

ROCKERS that make the best of presents from \$2.50 up, and with the assurance that you will get the best of values possible for the least money possible.

Rugs, Carpets, Linoleums, a Full Line of Stoves and House Furnishings

W. B. FULLINGTON

And Always Stop at The

**Mansfield
HOTEL**

F. D. MOONEY, Proprietor

Mansfield, Missouri